



**GLOBAL**

**9<sup>th</sup> G1 Global  
Conference Report**

**2019.9.16  
G1 Institute**

# Message from the Chair

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Thank you for your support and participation in the 9<sup>th</sup> G1 Global Conference! I hope you had a wonderful time.

280 participants from more than 30 countries came to discuss the theme “Sustainable Innovation in Times of Disruption.” With panelists including Japanese Defense Minister Taro Kono, we had discussions on geopolitical disruptions and Japan’s leadership role. Throughout the day, we learned about sustainable and innovative actions to respond to various disruptions in the fields of technology, society, politics, and business.

At the Closing Plenary, Prof. Sheena Iyengar showed us that writing down our dreams and confronting reality can help lead to innovation. The other panelists then shared their dreams and ideas on what sustainable innovation means and how we can put our dreams into actions. We wrapped up with Yo-Yo Japan Night, Dassai sake, and great Japanese food.

Our vision of G1 has always been “Group of One, Globe is One.” We seek to create a multi-stakeholder forum in which people can share and learn from each other through dialogue, to make a better Japan and a better world. The success of G1 Global is all thanks to your participation, your passion, and your commitment to this community. Audience feedback has been quite strong, and many have commented on the positive energy throughout the sessions. We truly appreciate your contributions. We hope that you were able to use the lunch workshops and other opportunities to make new friends. Thank you for engaging with each other and enriching the G1 Global community.

Please keep the conversation going on social media by using the hashtag #G1Global. To rewatch the sessions, or to catch any sessions you may have missed, please check the [G1 Global website](#) and [Youtube Channel](#). We will announce each session's release on [Twitter](#), [LinkedIn](#), and [Facebook](#).

I wish all the best to you and hope to see you again at the 10th G1 Global Conference on Sunday, October 11th, 2020.

Yours,

**Yoshito Hori**

Chairperson, G1 Institute

President, GLOBIS University

Managing Partner, GLOBIS Capital Partners



# Advisory Board Members



**Robert Alan Feldman**

Senior Advisor, Morgan Stanley  
MUFG Securities, Co., Ltd.  
Professor, Tokyo University of Science



**Chiaki Hayashi**

Co-founder  
Loftwork Inc.



**Ross Rowbury**

President  
Edelman Japan KK



**Minako Suematsu**

Chairperson & Publisher  
The Japan Times, Ltd.



**Yoshito Hori**

Chairperson, G1 Institute; President,  
GLOBIS University; Managing Partner,  
GLOBIS Capital Partners



**Ken Jimbo**

Professor  
Faculty of Policy Management  
Keio University



**Toru Takahashi**

Managing Director, Global Education  
GLOBIS Corporation



**Makoto Takano**

Chairman and Editor-in-Chief  
Forbes JAPAN, linkties Co., Ltd.



**Lin Kobayashi**

Founder and Chair of the Board  
UWC ISAK Japan



**Jesper Koll**

Senior Advisor  
WisdomTree Asset Management, Inc.



**Heizo Takenaka**

Professor Emeritus, Keio University  
Professor, Toyo University



**Miki Tsusaka**

Managing Director & Senior Partner  
The Boston Consulting Group



**Taro Kono**

Minister of Defense,  
Member of the House of  
Representatives



**Soichiro Minami**

CEO  
BizReach



**Tak Umezawa**

Japan Chairman and Partner  
A.T. Kearney



**Emre Yuasa**

Director  
GLOBIS Capital Partners



**Takashi Mitachi**

Senior Advisor  
The Boston Consulting Group



**Yumiko Murakami**

Head  
OECD Tokyo Centre

## **Time & Date**

*9AM – 8PM*

*Monday, September 16, 2019*

## **Venue**

*GLOBIS University, Tokyo, Japan*

## **Number of Participants:**

*280*

## **Theme**

*“Sustainable Innovation in  
Times of Disruption”*

## **Host**

*G1 Institute*





# #1 Plenary Session: Sustainable Innovation in Times of Disruption: Japan's Geopolitical Leadership



**Opening Session: Yoshito Hori**  
Chairperson, G1 Institute; President, GLOBIS University  
Managing Partner, GLOBIS Capital Partners



**John Chipman CMG** (*Director-General and Chief Executive, IISS*)  
**Taro Kono** (*Minister of Defense; Member, House of Representatives*)  
**Mieko Nakabayashi** (*Prof., School of Social Sciences, Waseda Univ.*)  
**Heizo Takenaka** (*Prof. Emeritus, Keio University; Prof., Toyo Univ.*)

# #2 Breakout Sessions

## [#2 Breakout Session T] Technology and Design: Innovation in Business

- Tom Kelley (*Partner, IDEO*)
- Takuya Kudo (*Managing Director, Chief Innovation Officer, Global Lead Data Science Innovation Practice, Accenture*)
- Kinya Tagawa (*CEO, Takram*)
- Chiaki Hayashi (*Co-founder, Loftwork Inc.*)



## [#2 Breakout Session S] Innovation through Art: Leveraging Disruption for a Sustainable Ecosystem

- Randy Channell Soei (*Professor, Chado Urasenke, Ambassador of Hospitality, Kyoto City*)
- Mai Miyake (*Artist*)
- Taihei Shii (*CEO, Startbahn, Inc.*)
- Takashi Mitachi (*Senior Advisor, The Boston Consulting Group*)



## [#2 Breakout Session P] Immigration Law Has Passed in Japan. What's Next?

- Misa Matsuzaki (*CEO, WORK JAPAN Co., Ltd*)
- Toshihiro Menju (*Managing Director, Japan Center for International Exchange*)
- Jonathan Soble (*Visiting Fellow, Asia Pacific Initiative*)
- Taku Tamura (*Chief Director, EDAS*)
- Ross Rowbury (*President, Edelman Japan KK*)



## [#2 Breakout Session B] Reiwanomics: An Economic Policy Agenda for the New Era

- Peter Fitzgerald (*President, Google Japan G.K.*)
- Ryuta Ibaragi (*Governor, Okayama Prefecture*)
- Tomoe Ishizumi (*CEO, PALO ALTO INSIGHT*)
- Joanna Pitman (*Fmr Tokyo Bureau Chief, The Times*)
- Jesper Koll (*Senior Advisor, WisdomTree Asset Management, Inc.*)





# #3 Breakout Sessions

## [#3 Breakout Session T] Digital Media and the Transformation of Societies

- Faisal J. Abbas (*Editor in Chief, Arab News*)
- John Lagerling (*CEO, Mercari U.S*)
- Norihiko Sasaki (*CCO, NewsPicks, Inc.*)
- Pallavi Aiyar (*Freelance Journalist*)



## [#3 Breakout Session S] Disruption and Innovation in Food: Balancing Sustainability and Gastronomy

- Thomas Frebel (*Head Chef, INUA*)
- Hiroko Sasaki (*Representative Director, Chefs for the Blue, Food Journalist*)
- Fumio Yonezawa (*Executive Chef, THE BURN*)
- Takefumi Hamada (*Foodie*)



## [#3 Breakout Session P] Global Politics in the Middle East: Cybersecurity as a Game Changer?

- Isaac Ben-Israel (*Professor, Dir Blavatnik Inter-disciplinary Cyber Studies Centre, Tel Aviv University*)
- Keiko Kono (*Senior Fellow, NIDS*)
- Nobuo Tanaka (*Chair, Sasakawa Peace Foundation*)
- Ihsan Tolga (*Researcher, NATO CCD COE*)
- Motohiro Tsuchiya (*Professor, Graduate School of Media and Governance, Keio University*)
- Satoshi Ikeuchi (*Prof., RCAST, University of Tokyo*)



## [#3 Breakout Session B] Data-Driven Economies: “Data Free Flow with Trust”

- Jennifer Corbett (*Rio Tinto Fellow, Foundation for Australia-Japan Studies*)
- Alex Moazed (*Founder and CEO, APPLICO*)
- Amane Oshima (*CEO, Mizuho-DL Financial Technology Co., Ltd.*)
- Tatsuya Terazawa (*Special Adviser to the Minister, METI*)
- Yumiko Murakami (*Head, OECD Tokyo Centre*)





# Lunch Workshops on “Sustainable Innovation in Times of Disruption”



**Facilitated discussions on the  
conference theme over bento lunches!**



# #4 Breakout Sessions

## [#4 Breakout Session T]

### What's Next for the Technovate Era? Technology and Innovation

- Isaac Ben-Israel (*Professor, Dir Blavatnik Inter-disciplinary Cyber Studies Centre, Tel Aviv Univ.*)
- Yuan Ding (*Vice President and Dean, Cathay Capital Chair Professor in Accounting, CEIBS*)
- Miku Hirano (*CEO, Cinnamon Inc.*)
- Arun Sundararajan (*Professor of Entrepreneurship and Technology, NYU Stem School of Business*)
- Emre Yuasa (*Director, GLOBIS Capital Partners*)



## [#4 Breakout Session S]

### How to Change Japan Utilizing the Rugby World Cup and the Tokyo Olympics

- Kenneth Berger (*Business Dev't & Sales, IMG Japan*)
- Gen Fukushima (*Head Executive Office, JRFU Interface, Rugby World Cup 2019 Organising Committee*)
- David Hackett (*Partner, Mindspring Capital*)
- Hiromi Kawamura (*Public Relations Secretary, Tokyo Organizing Committee, Olympic and Paralympic Games*)
- Martin Newman (*Owner, The Newman Partnership*)



## [#4 Breakout Session P]

### Geopolitics: US-China Hegemony in Asia

- Daojiong Zha (*Professor, School of International Studies and Institute of South-South Cooperation and Development, Peking University*)
- Abraham Denmark (*Director, Asia Program, Woodrow Wilson Int'l Center for Scholars*)
- Sanjay Pulipaka (*Senior Fellow, Nehru Memorial Museum Library*)
- Lynn Kuok (*Associate Fellow, IISS*)
- Satoru Mori (*Prof., Faculty of Law, Hosei University*)



## [#4 Breakout Session B]

### Breaking the Compromise: How the Best Managers Achieve Their SDGs & Deliver the Bottom Line

- Denes Ban (*General Partner, MD Asia, OurCrowd Ltd.*)
- Seiji Inagaki (*President, Dai-ichi Life Holdings, Inc.*)
- Thierry Porté (*Managing Director, J.C. Flowers & Co. LLC*)
- Miki Tsusaka (*Managing Director & Senior Partner, The Boston Consulting Group*)



# #5 Breakout Sessions

## [#5 Breakout Session T]

### Technology and Happiness: Can Hi-Tech Improve Society's Well-Being?

- Kazuto Ataka (Professor, SFC, Keio University, Chief Strategy Officer, Yahoo! JAPAN)
- Sheena Iyengar (S.T. Lee Professor of Business, Columbia Business School)
- Yuka Shimada (HR & GA Director, Unilever Japan Holdings K.K.)
- Kazuo Yano (Fellow, Corporate Officer, Hitachi, Ltd.)



## [#5 Breakout Session S]

### Japan's Inbound Tourism: How to Evolve into a Unique and Sustainable Tourism Superpower?

- David Mark Atkinson (CEO, Konishi Decorative Arts & Crafts)
- Shiori Ryu Harada (Founder, LandReam Inc.)
- Yoshiharu Hoshino (CEO, Hoshino Resorts Co., Ltd.)
- Tak Umezawa (Japan Chairman & Partner, A.T. Kearney)



## [#5 Breakout Session P]

### Divided Societies in the US and Europe: Prognosis for Japan

- Abdul El-Sayed (*Public Health Expert & Progressive Activist*)
- Nick Herbert (*MP for Arundel & South Downs, House of Commons, UK*)
- Mieko Nakabayashi (*Professor, School of Social Sciences, Waseda University*)
- Abigail Friedman (*Founder and CEO, The Wisteria Group*)



## [#5 Breakout Session B]

### Womonomics and Gender Equality in Entrepreneurship

- Sung-Nam Cho (*Prof. Sociology, Ewha Womans Univ*)
- Lin Kobayashi (*Founder and Chair of the Board, UWC ISAK Japan*)
- Kathy Matsui (*Vice Chair, Goldman Sachs Japan*)
- Enora Rogers (*President, Enora Rogers, Inc*)
- Maiko Todoroki (*President, Poppins Corporation*)
- Robert Alan Feldman (*Senior Advisor, Morgan Stanley MUFG Securities; Prof., Tokyo University of Science*)





**#6 Plenary Session: Sustainable Innovation in Times of Disruption: Choices for a Better Society**



**Special Presentation: "How to Dream"**  
**Sheena Iyengar**  
**S.T. Lee Professor of Business, Columbia Business School**



**Sheena Iyengar (S.T. Lee Professor of Business, Columbia Business School)**  
**Tom Kelley (Partner, IDEO)**  
**Ken Mogi (Brain Scientist)**  
**Jesper Koll (Senior Advisor, WisdomTree Asset Management, Inc.)**



# Closing Session with G1 Global Advisory Board Members





# Reception Party with BLACK Yoyo Performer & DASSAI Sake





# Feedback from Participants

**How was the conference today?**

**4.6**

(5-point scale)

**Please evaluate our operations.**

**4.7**

(5-point scale)

**Very topical, with an extraordinary variety of relevant panels with excellent presentations and comments. An unusually interesting day.**

**Program curation was excellent. Overall choice of speakers was very good. Inspiring!**

**It was great to hear about the ideas for Japan's future from holistic and diverse points of view, especially with the political players involved.**

**The sessions were very insightful. I appreciate the efforts by the facilitators to keep the conversations raw and real.**

**It was not just inspiring, but there were many very concrete ideas and actions to take. It kept me focused on the actions.**

**The topics were all critical and discussions were deep. Also, the time for networking was efficient. Thank you so much for providing inspiration and stimulation.**

**It's my first time attending a global conference in Japan. I love how every segment fits together. Everyone is welcoming, warm & intellectual towards making the world a better place.**

**Very well-organized, effectively managed in terms of structure, flow, and every single detail. Thank you very much.**

**I was very impressed by all the staff and their hospitality. Thank you very much managing this important event for Japan.**

**The lunch roundtable was a great discussion. Great mix of perspectives!**

**Excellent speakers and operations. Cannot wait for next year's G1 Global!**





GLOBAL

A Platform for  
a Better Japan  
and a Better World